



nice to meet you.

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about

I am a self-starter, a quick study, a personable team player, and I bring a diverse global perspective to the workplace. I am a strategic thinker and creative problem-solver experienced in design, branding, advertising, and business development. I excel at designing experiences and communications that lead to impactful solutions, new ideas, and profitable outcomes.

experience

Stack Creative Agency (PHL) - Associate Creative Director, Art / 8.2015 - Present

- Lead the end-to-end execution of advertising campaigns, graphic design projects, and digital marketing initiatives, ensuring seamless integration from concept to completion. Client list includes but is not limited to: Jefferson Health, WCG Clinical, Comcast, AmerisourceBergen, Homestead, Seri, Fine Wine and Good Spirits.
- Elevate brand voices and amplify visibility through strategic marketing and advertising initiatives.
- Establish unique design strategies to differentiate brands across markets and digital channels.
- Develop impactful marketing materials (advertising campaigns, brand identities, website design, social media) delivering innovative solutions.
- Forge strong partnerships with stakeholders and creative teams, fostering a collaborative and productive environment.
- Collaborate closely with clients to implement and optimize results, exceeding expectations consistently.
- Persuasively present sales and marketing proposals to key decision-makers and internal teams, securing buy-in and driving campaigns forward.
- Lead design and production teams to deliver consistently excellent work that meets client objectives and expectations.
- Oversee photo and video shoots, actively participating in editing processes to guarantee high-quality final products.

PhotoBuzz Agency (PHL) - Founder, Managing Partner / 5.2016 - 12.2020

- Introduced an innovative photography event marketing product to the U.S. market. Client list includes but not limited to: Jefferson Health, WCG Clinical, Knoll Furniture, and Independence Blue Cross, Philadelphia Eagles.
- Developed and marketed product to Philadelphia, New York and Washington DC regions.
- Designed the product's brand identity, website, marketing, sales presentations and advertising materials.
- Managed all operational, strategic, financial, staffing, and administrative functions.
- Built strategic alliances and partnerships with other event marketing professionals.
- Developed new business relationships that met and exceeded monthly revenue goals.

Karma Agency - A Material Company (PHL) - Designer / 2.2015 - 8.2015

- Supported client projects from inception to production, including digital, and traditional marketing collateral.
- Conceptualized, designed, and implemented projects from creative briefs. Participated in internal brainstorming meetings.
- Significant focus on brand identity projects.

Freelance - Designer, Project Manager / present

- Leveraging expertise in branding, design, marketing, and project management to deliver high-impact campaigns, events, and websites for agencies & brands.
- Ensure projects are complete on time, on budget, and within scope.
- Work directly with account, design, client, and executive teams to deliver impactful results.
- Create and implement strategies, content, and posting calendars for clients' social media platforms.
- Conceptualize, design, and implement social media and digital marketing campaigns.
- Measure and optimize performance metrics of online platforms to improve results.

skills

Adobe creative suite - inDesign + photoshop + illustrator + Microsoft office + keynote + Figma + Sketch + Fluent in Turkish

education

Thompson Rivers University

Kamloops, British Columbia - CAN / 9.2010 - 6.2014
Bachelor of Business Administration, Major in Marketing
Student-Athlete / Athletic and Academic Full Scholarship – Soccer

University of the Arts

Philadelphia, Pennsylvania - USA / 9.2014 - 4.2017
Continuing Education in Communication Design
and Social Media Marketing